



eConference



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Business Solutions



# Introduction

Faced with the new business challenges, how can enterprises integrate various channels of communication to decrease “operational expenses” and increase “resource utilization”- a must in today’s competitive scenario. How can organization strive to achieve global collaboration in a dynamic environment where travel is becoming more difficult and expensive, employees are more dispersed, and business boundaries are constantly being expended. How can enterprises reduce time to get employees, suppliers and partners up to speed and keep them current. Aircel eConference provides a perfect solution!

It’s time to move on and harness the benefits of the new work order.

### Key Benefits

All networks and terminals: supports full-service operation .

Rich service functions: enhance customer values .

Open system architecture: provide flexible service applications .

eConference is a convergent conference solution that integrates multiple conference methods like audio, video and data collaboration. It is mainly used to convene and manage remote conferences .It can be further extended to areas such as remote medical care , remote education and work collaboration.

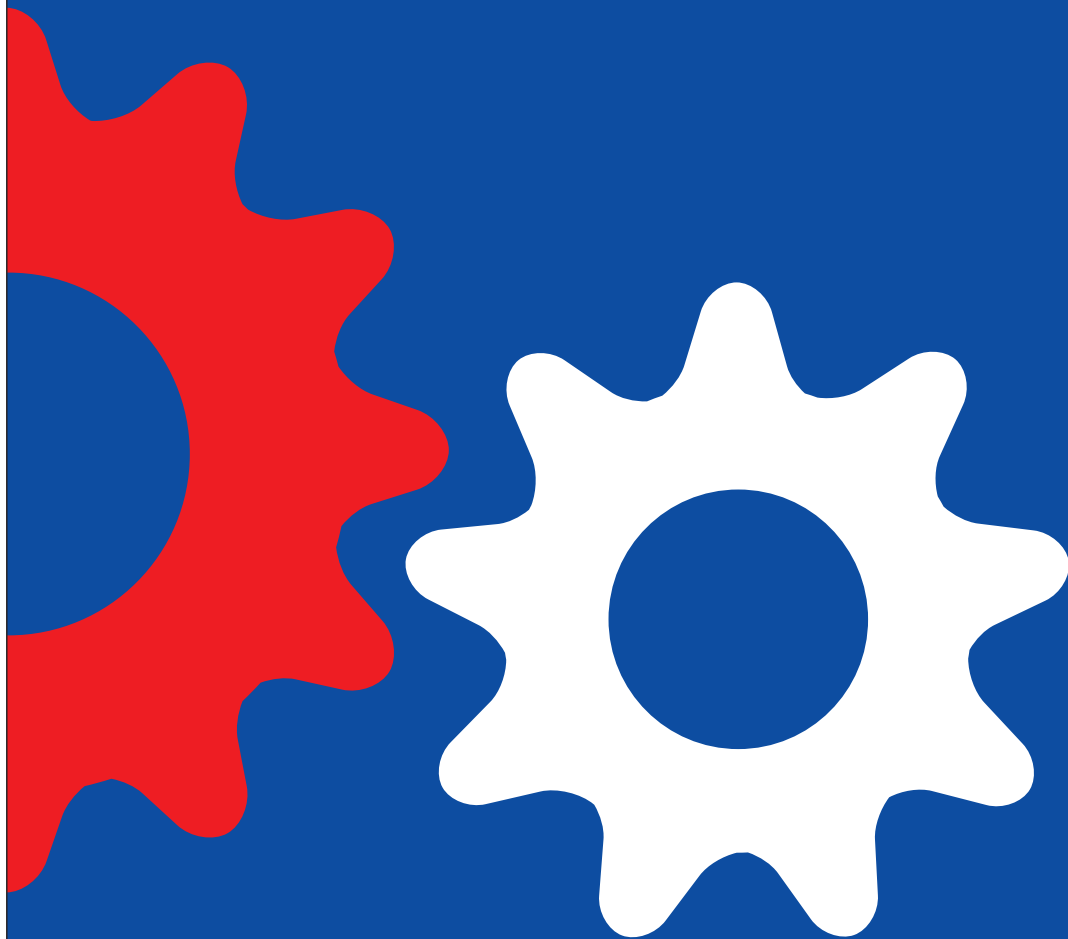
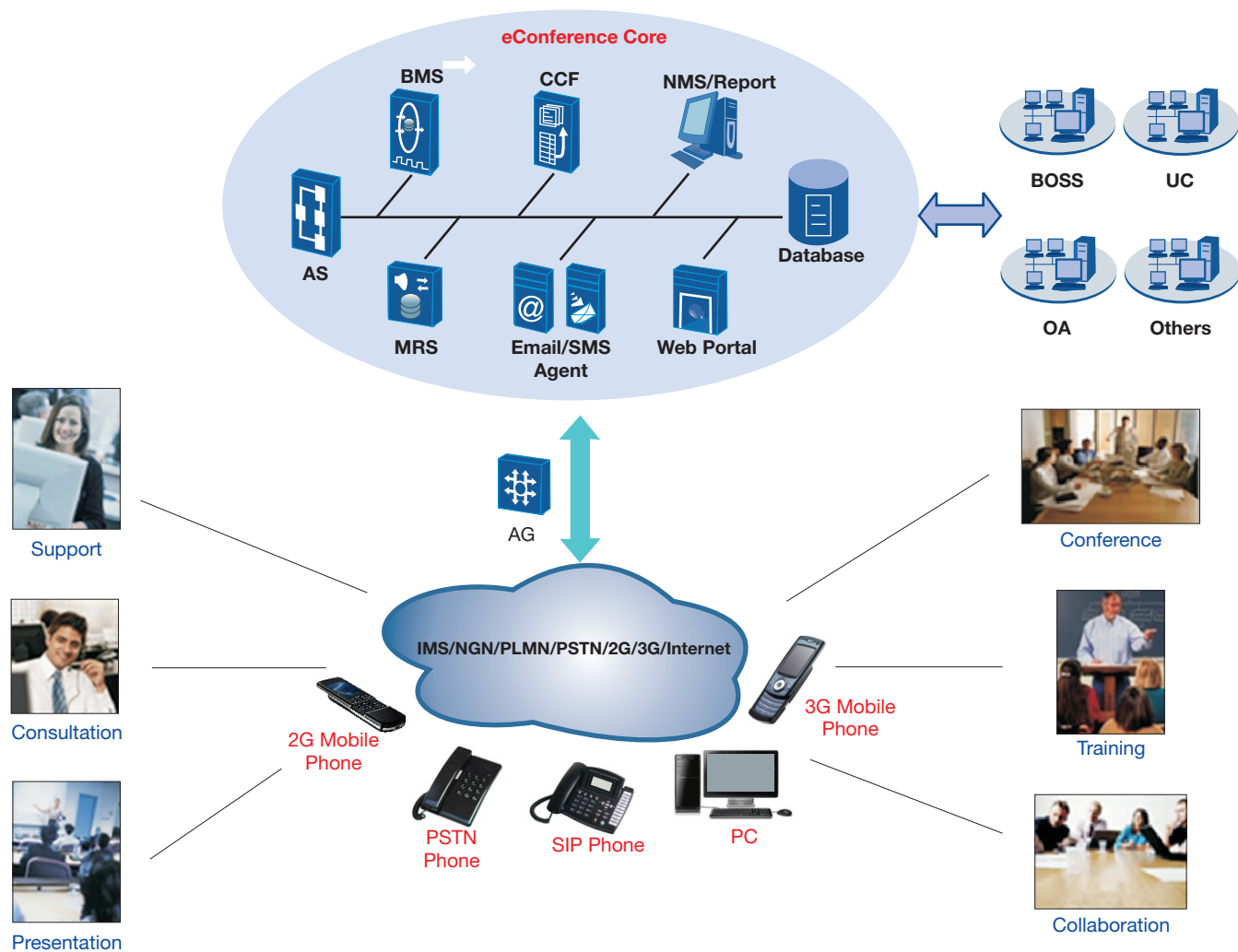
### eConference brings you an undifferentiated convergent conference

- Users on any network can access the conference through any terminal
- Data collaboration functions are provided: the whiteboard sharing, application sharing, document sharing and instant messaging. Thus, participants in different places can present, read and edit documents as if they are in the same actual conference room
- The eConference provides the following services: high-quality audio and video conferences, web-based conference scheduling and management of conference sites

### eConference helps to increase enterprise values

By providing convergent conference services for enterprise customers ,eConference helps improve customer stickiness and increase their ARPUs .In addition, eConference can help enterprises with the following:

- Communication :Extend your business scope without the limitation of time and area and expand your business space while communicating with high efficiency and low costs.
- Collaboration :Enable your cross-regional teams to collaborate more conveniently and work more efficiently
- Interaction : Provide convenient and cheap remote interactions for your staff and customers to help you improve customer satisfaction and win more commercial opportunities
- Optimisation :Optimise your internal business process to improve the efficiency and to reduce costs



**Why choose Aircel eConference ?**

- Supporting access of multiple networks and terminals: ensuring smooth evolution of the system and protecting investment effectively
- Powerful collaborative working capability, perfect management function of conference sites: Improving working efficiency and reducing operation costs
- Open system structure: supporting flexible service integration
- Highly integrated solution: protecting environment and reducing OPEX substantially
- Carrier-class conference solution: reliable, stable and maintainable